



Our Latest Case Study

**\$0 to \$6.3M in
Just Six Months
At a +12x Return on Ad Spend**



We launched a brand new company for a client with a set goal of \$3M in revenue in for the first year in business. We 2x'd the goal in half the time. In just one year we generated over \$15.2M following our protocol. Our team drove 92% of that revenue tracked to our direct efforts on this project. These results were achieved using our Digital Ads Matrix Plus Program.

There's really only one secret (which won't be in a minute) behind how we generate the results that we do for our clients. This one secret makes new businesses, and established enterprises alike accelerate their growth like nothing else - The Fundamentals of Great Advertising.

Good only gets you so far, and when in pursuit of building a great business, good simply won't get you there.

We fixate on the fundamentals of great advertising because the fundamentals will get you as far as you want to go. Take our latest case study for example. \$3M was the goal for the first year in business. We hit \$1M in 42 days, and over \$6.3M in just six months, all thanks to following the fundamentals.

For this client, we ran Facebook and Google ads to generate new subscriptions for their email list, pushing a truly unique offer in a very saturated market. This market differentiation factor wasn't a giant discount, or offering anything for free, but something that the market constantly asked for. They asked, we answered.

We were able to generate these results at over a blended 6.44x (643.8%+) return on paid ads, and a blended market efficiency ratio (MER) of over a 12x (1,216%+) on marketing expenses.



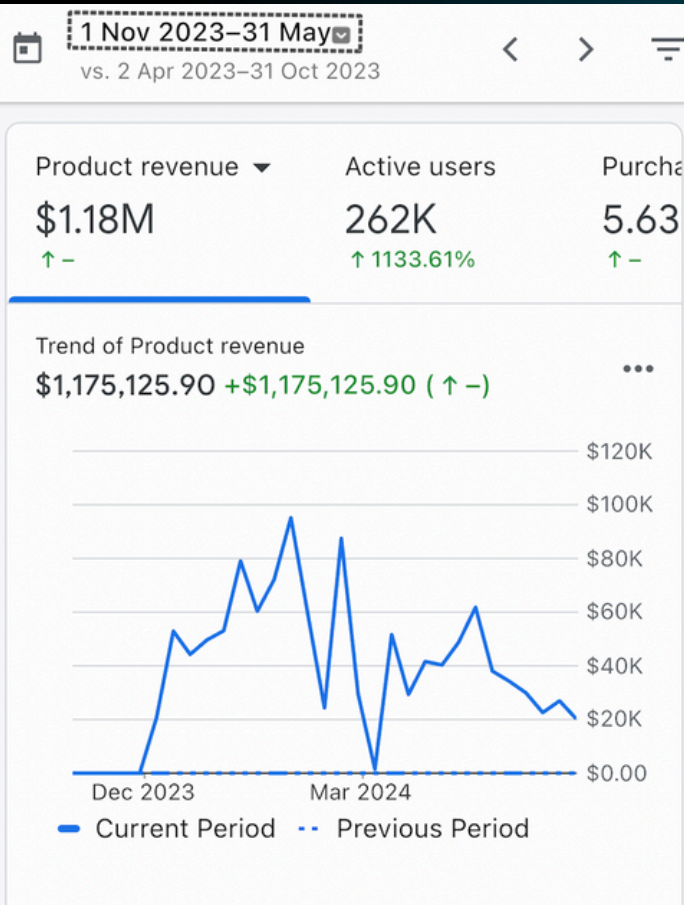
Let's Look at The Results





\$0 to \$6.3M in Just Six Months At a +12.16x Return

Our Latest Case Study



Ad	Conversion rate ranking	Amount spent	Ends	Link clicks	Website purchases	Meta purchases	Website purchases
New Sales Ad 1	...	\$7,852.54	Ongoing	1,339	845	...	\$211,356.35
New Sales Ad 2	...	\$124.56	Ongoing	15	3	...	\$2,370.55
New Sales Ad 3	...	\$3,458.57	Ongoing	669	274	...	\$64,129.07
ROADTO300	...	\$154.81	Ongoing	21	3	...	\$2,406.72
New Sales Ad 2	...	\$1,306.15	Ongoing	155	48	...	\$19,099.27
New Sales Ad 3	...	\$10,115.72	Ongoing	1,236	464	...	\$145,414.59
New Sales Ad 2	...	\$900.56	Ongoing	147	30	...	\$10,508.40
B	...	\$223.25	Ongoing	18	6	...	\$2,591.06
Total		\$301,980.29		40,048	6,592		\$2,112,925.71

Let's Look at The Results



\$301,980.29 Spend
\$2,112,925.71 Returned
7.00x Return on Ad Spend



\$208,725.74 Spend
\$1,175,125.90 Returned
5.63x Return on Ad Spend

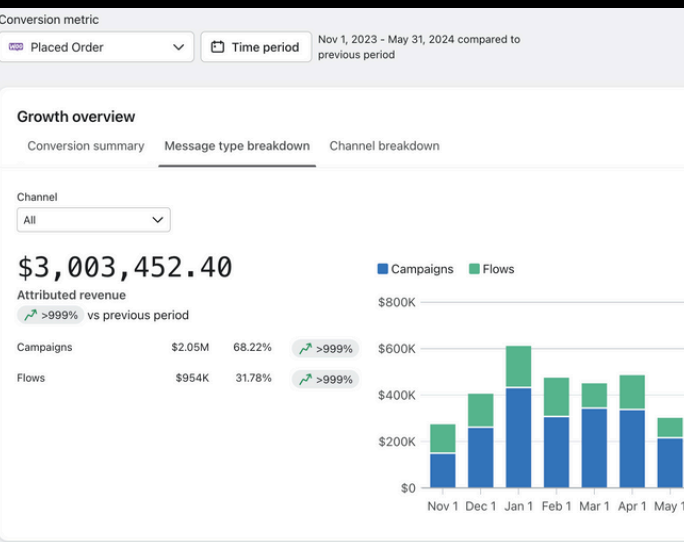


\$6478.30 in Subscription Fees
\$3,003,452.40 Returned
463.62x Return on Spend

THE BIG PICTURE

\$517,184.33 in Spend
\$6,291,504.01 Returned
12.16x Return on All Spend!

Some businesses never crack a million. Some businesses do in no time flat. It's the fundamentals of great advertising that make all of the difference, and that's what we here at Ascension Digital Marketing are known to provide.





We Make The Impossible Look Easy

With The Digital Ads Matrix



Pricing That Fits Your Goals and Budget

We value the fundamentals of great advertising above all else, and our clients value the results that follow. Ascension Digital prides itself in its commitment to making good companies great. We've been executing the fundamentals of great marketing for clients across dozens of industries, over 14 dozen to be exact, for nearly 12 years and counting

SPECIAL OFFERS

For New Client's Enrolling Before January 1, 2025

FREE SET-UP

 Digital Ads Matrix Lite

\$1600/M

- Facebook Ad Management
- Email Marketing Automations
- Content Recommendations
- Ad Copywriting
- Weekly Meeting with Team

BONUS FEATURES

Waived Set-up Fee (\$999 Value)

\$999 IN BONUSSES!

MOST POPULAR

 Digital Ads Matrix

~~\$2900/M~~
\$2300/M

- Email Marketing Campaigns
- Daily KPI Reporting
- Creative Direction
- Custom Copywriting For Ads + Emails
- Daily ROAS Tracker

BONUS FEATURES

OFFER CREATION (\$1200 Value)
Plus ALL Lite Features (\$1600 Value)

\$3799 IN BONUSSES!

BEST VALUE

 Digital Ads Matrix Plus

~~\$4600/M~~
\$3900/M

- Google/Youtube Ads
- Landing Page Creation
- Short Form Video Editing
- Weekly Meeting with Stephen

BONUS FEATURES

Manage Ad Spend Above 10k/m (\$1,500 Value)
Plus ALL Lite + Standard Features + Bonuses (\$4,799 Value)

\$6,299 IN BONUSSES!

Minimum of 90 days of service required. Terms and conditions of service apply.



**Will The Digital Ads Matrix
Work For You?**

LET'S FIND OUT!

We would absolutely love the opportunity to learn more about you, your personal goals, and your business goals over a 20 to 30 minute introductory call.

Provided that your goals align with ours, we'd appreciate the opportunity to meet and exceed your expectations like we have for a few hundred clients since we rolled out the program in early 2020.

The Digital Ads Matrix has become a mainstay protocol for our clients' success, and we'd love to make it a part of yours as well.

Whether you are just starting out on your entrepreneurial journey and looking to grow your first business, or you're a veteran trying to make your good business great, then let's make it happen together.

[Click Here](#) to connect directly with our Founder to schedule your introduction.

[GET STARTED HERE](#)